Perception Mapping Worksheet

What is the general flow through your experience?

• Where does the experience begin and end?

Now imagine you are the patient in the experience.

• Where do you travel?

- How long does the experience last?
- Who do you interact with?

- What are the segments that make up the experience?
- How much time do you spend in each area?

- Who are the people in the experience?
- How much time do you spend on each task?